

Prescott Valley Water Conservation

The water conservation ethics of the citizens of Prescott Valley, and the programs enacted by the Town Council have created one of the lowest water use communities in the State. These ethics and programs include:

- Per-capita water use is in lowest 5% of ADWR-regulated municipalities.
- Low water use landscaping
- Low water use plumbing fixtures
- Inverted Water Rate Structure
- "Water Use It Wisely" public information campaign
- Effluent reuse on golf courses
- Comparable rates for effluent and potable water



Town of Prescott Valley

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WATER CONSERVATION PROGRAMS



Prescott Valley - A Culture of Conservation

The residents of Prescott Valley have fostered a culture of water conservation since the beginning. Our community understands the value of water and is one of the most conservative communities in any of Arizona's five Active Management Areas. Our average water use of less than 125 gallons of water per day per person (GPCD) includes the water that is used by area commercial establishments, industrial facilities, and community parks.

The typical Prescott Valley home has attractive low-water use landscaping or native vegetation. Prescott Valley is fortunate in that the vast majority of

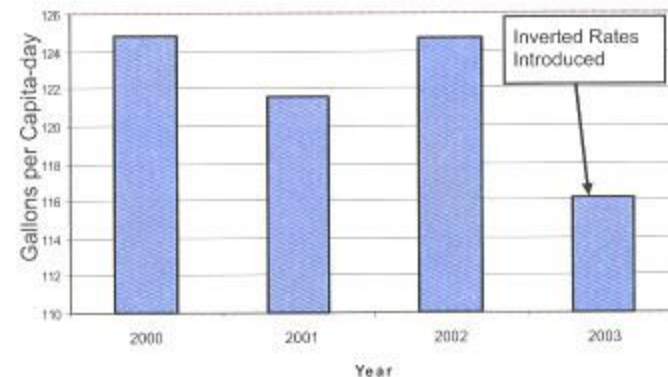


homes were constructed according to Uniform Plumbing Code specifications, so low water use fixtures are already installed in most homes.

Town of Prescott Valley Water Conservation Programs

- In 2003, the Town implemented an inverted water rate structure. This rate structure has larger water users paying a higher unit cost for water. The water use in Prescott Valley dropped from 125 GPCD to 116 GPCD when the inverted rates were introduced (see chart below).
- No discounts are given to large water use contracts as is common in some parts of the country to encourage industrial development.
- Golf Courses in Prescott Valley are required to use treated effluent. This policy preserves groundwater supplies.
- Treated effluent is priced compatibly with potable water to encourage conservation of this valuable resource.
- The Town participates in Water Use It Wisely—an award winning, nationally recognized outreach and education campaign

Prescott Valley Per Capita Water Use



Water Conservation Tips:

- There are a number of ways to save water, and they all start with you.
- Evaporative coolers require a seasonal maintenance checkup. For more efficient cooling, check your evaporative cooler annually.
- Check your sprinkler system frequently and adjust sprinklers so only your lawn is watered and not the house, sidewalk, or street.
- Run your washing machine and dishwasher only when they are full and you could save 1000 gallons a month.
- Avoid planting turf in areas that are hard to water such as steep inclines and isolated strips along sidewalks and driveways.
- Install covers on pools and spas and check for leaks around your pumps.
- Plant during the spring or fall when the watering requirements are lower.
- Check your water meter and bill to track your water usage.
- Minimize evaporation by watering during the early morning hours, when temperatures are cooler and winds are lighter.
- Use a broom instead of a hose to clean your driveway or sidewalk and save 80 gallons of water every time.

For more water saving tips, visit
www.wateruseitwisely.com



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